

## *Josh Moran for City Council – Common Sense for an Exceptional Future*

*Because I love this town.*

That's why I'm running for City Council. Sierra Madre has been a member of my family since we moved here in 1973. My brothers, Ben and Matt, my sister, Amy, and I grew up riding our bikes into town to buy candy at Toy & Patio, hiking the trails to the waterfalls, catching fish in the settling basins, running the three-legged races on Fourth of July, reading at the library, and becoming part of the fabric that weaves this town together. As the oldest, I led the way through the Sierra Madre Community Nursery School and the orchards of the Gooden School. And even when opportunities took us beyond the city limits, we came back to our town, our friends, this amazing extended family and the mountains that have framed our lives.

I love this town, because it taught me the beauty of what it means to be part of a safe and caring community. As part of the community, we were taught to give back, to be responsible neighbors. My father, Mike, volunteered his skills as a metal worker to the Sierra Madre Rose Float Association. My mom, Toni, has been active in the Civic Club, the Mt. Wilson Trail Race, and has chaired both the Parks and Recreation Commission and the Arts Commission. Amy helped spearhead the first Save Our Pool drive, personally hand-engraving the hundreds of tiles that line the pool. Ben is an active parent at the Community Nursery School, and Matt served on the Sierra Madre Volunteer Fire Department. And I've done my share, too: I worked at the Recreation Center; I served on the Community Services Commission, and helped with the first Youth Master Plan that is creating the same wonderful opportunities for today's youth as I had growing up. I have also been a proud member of the Sierra Madre Rotary Club, the Mt. Wilson Trail Race Committee, and the All-America City Award delegation.

But there is more to do. Wonderful opportunities and difficult challenges are on our horizon. I believe that Sierra Madreans hold a similar vision for what our town should be, though we may have different ideas about how to get there. Lately, we have let the debates over which path to follow prevent us from bringing that vision to life. I want to open those lines of communication and find the common ground that will lead us all to a more vibrant and prosperous future. I want all Sierra Madreans to know what it means to be part of this community, this family.

*Because we love this town.*

### *Which is why you need to vote for Josh Moran on April 13th*

*Sierra Madre Resident for over 30 years  
7 Year Sierra Madre Community Services Commissioner  
Chairman of the Youth Master Plan Scorecard  
Member of the Parks Master Plan  
Member of the Youth Master Plan  
Member of the Mount Wilson Trail Race Committee  
Application Chairperson, All America City Committee*



*I believe in:*

*Respectful collaboration and communication  
within City Hall and all around town*

*Preserving and celebrating Sierra Madre's  
history and its natural resources*

*Fostering opportunity for local business*

*Controlled growth that fits Sierra Madre's  
character and meets our needs as a community*

*Smart, strategic planning for the long-term  
sustainability of our locally-run public services*

*Fiscal responsibility*