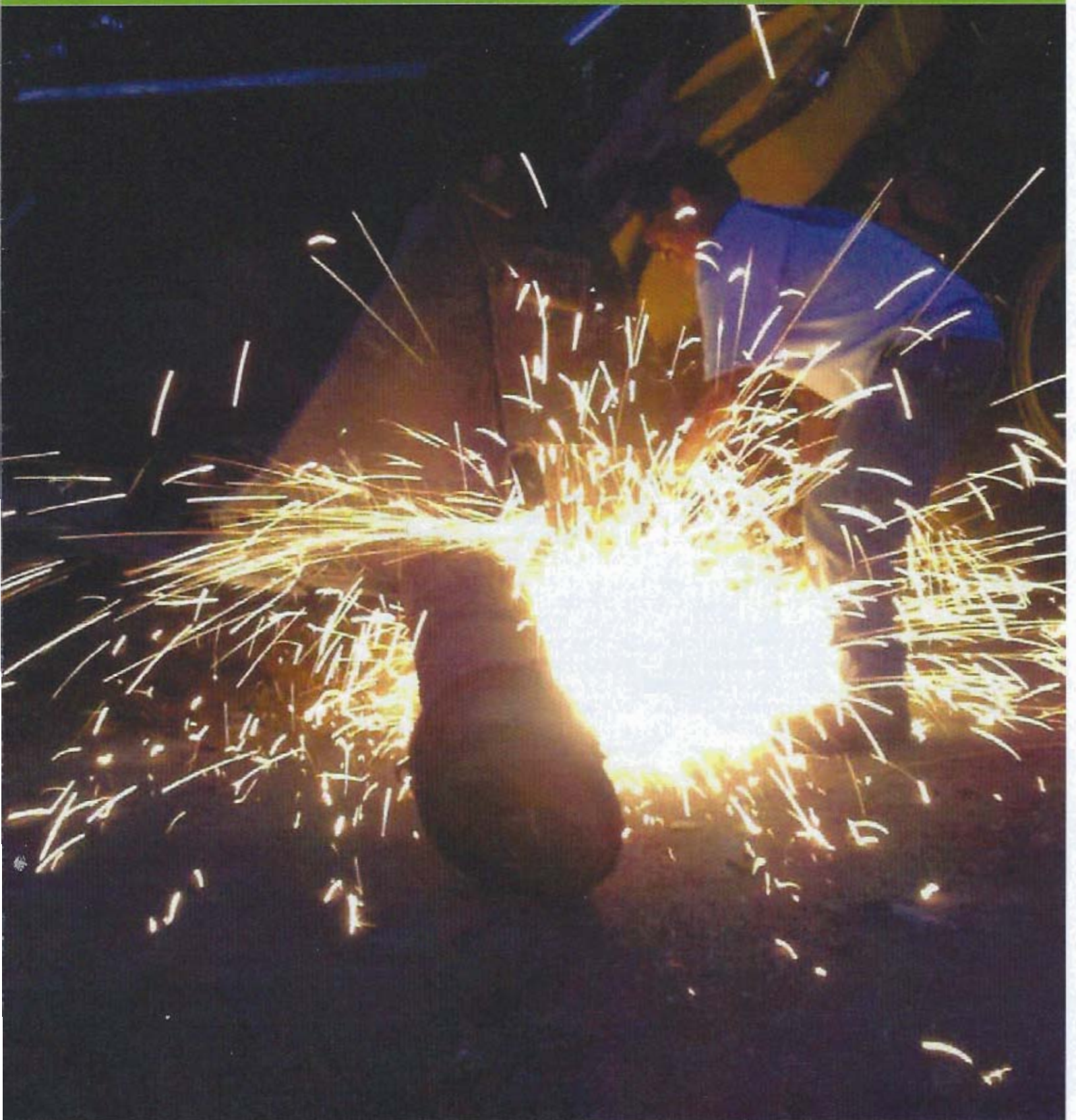


City of Sierra Madre
ANNUAL STATE OF THE CITY REPORT

February 2013



ABOUT THE CITY

The City of Sierra Madre with a population of approximately 11,000 is a unique village located in Los Angeles County at the base of the San Gabriel Valley Mountains. Sierra Madre is a residential community, proud of being the Village of the Foothills. Its small size and quiet neighborhoods enhance the small town atmosphere the residents are proud of maintaining.

MISSION STATEMENT

The City of Sierra Madre provides quality, cost-effective public services that preserve the small downtown character and enhance the health, safety and welfare of the community.

VISION STATEMENT

The All-American City of Sierra Madre will be recognized as a thriving, civically engaged community that honors its past, lives in the present and plans for the future.

CITY OF SIERRA MADRE VALUES

- Efficiency and Effectiveness
- Honesty and Integrity
- Financial Accountability
- Community Participation
- Small Town Character
- Teamwork



STATE OF THE CITY SPONSORED BY:

LCW LIEBERT CASSIDY WHITMORE



Food provided by the following Sierra Madre Restaurants:
Only Place in Town and Bean Town