

Protecting Our Quality of Life

City of Sierra Madre, California

Village of the Foothills

Comprehensive Annual Financial Report



For the Year Ending June 30, 2013

Enforcing Fiscal Discipline

**No other candidate has
Rachelle's financial experience.**

As a business professional managing over 300 employees and a budget of \$20 million, Rachelle has the knowledge and experience to establish and enforce fiscal discipline. The City of Sierra Madre must learn to live within its means without tax increases. The city's unfunded pension liability is a growing problem that must be solved. Rachelle will work cooperatively with city employees to find a solution that minimizes the burden on taxpayers.

Limit and Control Development

To protect home values and our quality of life, Sierra Madre must limit and control development. Rachelle will advocate for ordinances, zoning codes and building regulations that will prevent our neighborhoods from being overrun with homes oversized for their parcels or homes not in harmony with their neighborhoods. She will also protect our hillsides and canyons from development and strictly enforce our Hillside Management Zone Ordinance.

Keep Downtown Neighborhood Friendly

Our downtown should be a unique place that nurtures our sense of community and small town character. It should be a comfortable place that is attractive, interesting and safe with places to sit or walk in a relaxed atmosphere. Rachelle supports a pedestrian friendly environment and bicycle safe streets.

Strengthen Neighborhood Schools

The city should be more proactive in supporting and working collaboratively with our neighborhood schools. Rachelle will work cooperatively with the PUSD to make sure Sierra Madre receives its fair share of resources. She believes we all benefit when we have good quality neighborhood schools. Rachelle is endorsed by the organization representing PUSD teachers.

Madre Great!